



ASHLEY SANDERS

Business Data Analyst

Eligible to work in France & the United States

PROFILE

Driven data analyst with 6+ years of experience delivering impactful business solutions. I leverage statistics, machine learning, and visualization to translate complex datasets into clear insights. Proficient in KPI definition, e-commerce and financial analysis. Bilingual in English & French

SKILLS

- Python ●●●●○
- R ●●●●○
- Tableau (visualization) ●●●●●
- SQL ●●●●○
- ETL ●●○○○
- Communication ●●●●●

LANGUAGES

- English (Native)
- French (B2)

INTERESTS

- Cycling
- Writing
- Traveling
- Conferences

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EXPERIENCE

- Business Data Analyst** 05/2024 - Present
Sanders Analytics | Nantes, FRANCE
 - Collaborate with clients to define and evaluate KPIs
 - Create interactive dashboards to present complex data in an accessible format for non-technical stakeholders
 - Employ machine learning and predictive modeling techniques to answer business questions
- Data Analyst - multidisciplinary** 2018-2024
University of California, Los Angeles (UCLA) | Los Angeles, CA, USA
 - Extracted clients' feedback and sentiments using NLP
 - Conducted statistical analysis of demographic and survey information
 - Presented analytical results to key stakeholders, influencing strategic decisions through effective communication
 - Crafted interactive dashboards to demonstrate key program metrics
- Project Manager, Computational Research Center** 2015-2018
Claremont Colleges (universities) | Claremont, CA, USA
 - Managed a budget of \$1.5 million
 - Directed a team of 5 technologists in the management of research data
 - Created a university curriculum in Data Science.

EDUCATION

- Certificate - Data Science** 01/2024 - 10/2024
University of Michigan (USA)
 - Machine learning
- Certificate - Digital Humanities** 2013-2015
Michigan State University (USA)
 - Data visualization & statistical analysis, NLP, network analysis
- Bachelors of Science in Mathematics** 2002-2006
Western Michigan University (USA)